



POSITION TITLE: Marketing Intern

SALARY: Competitive, Hourly

DATE POSTED: Friday, August 31st, 2018

START DATE: Wednesday, January 3rd, 2019

PRIMARY OFFICE LOCATION: Downtown, Toronto

DEADLINE TO APPLY: Friday, September 21st, 2018 at 5:00PM EST

HOW TO APPLY:

Complete the online application [here](#) and visit our [website](#) to learn about our commitment to student development.

WHAT WE'RE LOOKING FOR:

The Marketing Intern focuses on upholding an elevated customer experience, with a passion for content creation to maximize brand awareness and customer engagement, for a lasting impact in the marketplace. They are responsible for maintaining an active social media presence across all business entities while continuously developing strategic marketing campaigns to drive business growth.

The key to success in this role is the Marketing Intern's ability to understand marketing principles and their familiarity with traditional and digital marketing techniques to drive business objectives.

WHAT YOU'LL NEED:

- ✓ Currently working towards a university degree or diploma in marketing or a related business field
- ✓ At least 2 years of prior customer service experience
- ✓ Strong interpersonal and communication skills, written and oral, with demonstrated expertise in interacting effectively with various levels of stakeholders
- ✓ Creative and strategic mindset with a passion for customer engagement
- ✓ Proven organizational, planning and project management skills
- ✓ Proficiency in Microsoft Office Suite
- ✓ Working knowledge of Adobe Photoshop and Adobe InDesign

WHO YOU'LL WORK WITH:

During your work term, you will work as a member of the Marketing team, reporting to the Senior Vice President of Marketing and Customer Experience.

As a member of the Marketing team, you will provide marketing support to all members across the various businesses, in all departments. You will also be responsible for establishing strong relationships with external agencies / vendors and stakeholders.

HOW WE
MEASURE
SUCCESS:

While individual KPIs will be communicated to you by your manager, our business evaluates success under the 5 main areas:



Innovation



Performance
and Culture



Image and
Growth



Operational
Efficiency



Financial
Excellence

COMPANY DESCRIPTION:

Retail Ready Foods Inc. is a major niche distributor of fresh beef and pork protein, providing peace of mind to mid-to-large retailers and processors across the Americas. We provide clients with superior market insight to help them make informed decisions about their meat purchases, supported by our speculation expertise and well stocked inventory that we deliver just-in-time, every time.